



## **Volunteer 211 Ambassador**

### **Overview of United Way of Lake County and 211**

At United Way of Lake County, we believe that preparing all our children to thrive in school and providing the tools for families to succeed is the best way to disrupt the cycle of poverty. That's why we engage in activities that are ensuring children are prepared for kindergarten, students can read at grade level by the end of third grade, youth can overcome barriers to high school graduation and all of Lake County has access to life-changing support.

Through the engagement of our partners and supporters, we are transforming communities by delivering programs and services that are timely, effective, and scalable, with results we can measure.

211 is an easy to remember, 24-hour information and referral helpline designed to reduce time and frustration by acting as a central access point to the health and human services in Lake County. If you are an individual with a few hours to help us spread the word about this amazing resource that everyone needs at one time or another, via social media, face-to-face (virtual or in person) - take your pick -- then THIS OPPORTUNITY IS FOR YOU!

### **Responsibilities**

- Support the mission, vision, and values of 211
- Attend the 1.5-hour 211 Ambassador training
- Build awareness of United Way of Lake County 211 by conducting outreach through one or more of the below types of activities:
  - Participate in 211 social media campaigns utilizing your platforms
  - Attend community events to conduct outreach to individuals on 211
  - Connect with and provide local non-profits or businesses 211 materials for their clients
  - Host presentations on 211 for your community
- Communicate regularly with United Way representatives regarding outreach activities

### **Qualifications**

- Volunteers should be between the ages of 16 and 101
- Ability to work collaboratively with others
- Willingness to take initiative and accept guidance openly
- Willingness to advocate the health, income, and education of all individuals

### **Time Commitment**

Flexible. Dates and times vary. Volunteers should expect to serve approximately 3 + hours per month.

### **Work Location**

Locations throughout Lake County. Volunteers may work remotely or in-the-field (as guidelines and safe practices allow).

### **Benefits to the Volunteer**

- Connect to a network of like-minded individuals
- Learn from experienced advocacy professionals
- Gain knowledge of resources and services available in the local community
- Build your resume

### **Questions**

Questions about this opportunity or 211 can be directed to Deanna Olmem: [Deanna.Olmem@uwlakeco.org](mailto:Deanna.Olmem@uwlakeco.org) or 847-775-1018.