



Hello,

Welcome to the 48th edition of our 211 newsletter, where we share information on 211 services and benefits, funding updates, and opportunities for you to become an advocate for 211.

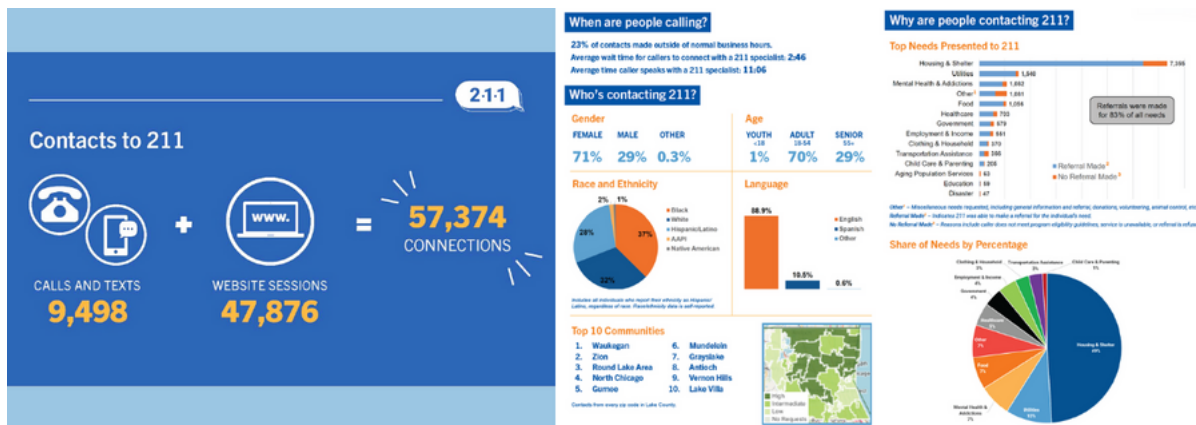
## **Review 211's Three-Year Results and Impact**

We were thrilled by the number of community members who joined us last week to learn more about 211 and celebrate our third anniversary of services for Lake County.

Thank you to our host, Megan McKenna—CEO of Boys & Girls Club of Lake County, and our panelists, Kelly Brown—CIO of Interface Children & Family Services, Carla Gutierrez—Director of Youth Counseling at Catholic Charities and Social Worker at Northwestern Medicine Lake Forest Hospital, Bruce Johnson—CEO of Nicasa Behavioral Health Services, and Holly Kim—Board Member of Hanul Family Alliance and Lake County Treasurer, who shared real-life examples of how 211 is a critical service that is improving and saving lives.

We also heard from United Way of Lake County leadership, including Kristi Long—President & CEO, Irene Hrusovsky—211 Advisory Council Chair, and Deanna Olmem—211 Manager, who highlighted the measurable year-three results, key accomplishments and plans for the future.

If you were unable to join us or would like to watch it again, you can view a recording of the webinar on YouTube by clicking below.



## Our 211 Annual Report

Check out our new 211 Annual Report for FY2022 that highlights the tremendous impact 211 continues to make in our third year of operation, including **57,374** connections to help! This year, we answered 9,498 calls and texts, with 15,057 needs requested. In addition, 39,518 users visited the 211LakeCounty.org website with 47,876 web sessions.

The report is **now available for download** and provides a snapshot of the demographic data and top needs requested of 211 between July 1, 2021 and June 30, 2022. You can also find a real-time snapshot of top community needs by visiting **211 Counts**. See how United Way of Lake County is working together with our many partners to improve access to critical information and resources.



## Lake County Rental Assistance Program Now Open

Lake County renters who faced financial hardship during the pandemic may **apply** for the new Lake County Rental Assistance (LCRA) Program, which provides help for individuals paying rent. The application period runs through November 15, 2022.

Eligible households may receive up to six months of assistance with rent. This can include up to three months' future rent and up to six months of total assistance. Households can receive up to six months of assistance total, including assistance from past programs such as the Lake County Federal Emergency Rental Assistance Program (FERA).

To learn more about who is eligible, and for a link to the application, visit **[lakecountyil.gov/renthelp](https://lakecountyil.gov/renthelp)**.

If you have questions or need help filling out the application, including questions about what documents you need, please call 211 from anywhere in Lake County or text your zip code to 898211 to get connected to someone who can help.



## ACA Open Enrollment Starts November 1

Open enrollment for the Affordable Care Act (ACA) marketplace begins November 1, 2022 and runs through January 15, 2023, for healthcare coverage in 2023. Starting November 1, you can log into **[HealthCare.gov](https://HealthCare.gov)**, fill out an application and enroll in a 2023 Marketplace health plan. Enroll by December 15, 2022 for coverage that starts January 1, 2023.

If you are currently enrolled in an ACA plan for 2022, you will be automatically enrolled for 2023. During open enrollment, you can review your plan and make changes. You may have new choices for health coverage, and you must update your application to get the right savings. Get a quick **[overview of the Health Insurance Marketplace](#)**, including how to apply for coverage.



PRESENTADO POR  
SARA MARTINEZ



## ‘Charla con el 211’ Is Back!

Our talk show series, Charla con el 211, returned this week featuring 211 Ambassador Sara Martinez talking about 211 with the Latino community. Sara was joined by co-hosts José Rodríguez with TUDN and Oscar Zepeda with Puro Futbol Newspaper. The 5-part weekly series is being broadcast on TUDN Radio WKRS 1220-AM and livestreamed on Facebook.

Tune in every Tuesday at **9:00 a.m.** through November 22 or watch it LIVE on our Facebook page! Next week on November 1, Carla Gutierrez with Catholic Charities and Northwestern Medicine Lake Forest Hospital will be joining as a special guest talking about the importance and benefits of seeking help.

In case you missed the October 25 episode, you can watch it here!



# BECOME A 211 AMBASSADOR

## Become a 211 Ambassador

Help us raise awareness and use of 211 by becoming a local 211 Ambassador. Attend an upcoming small group meeting with community members focused on championing promotion of 211 with youth, faith communities, or the Mundelein/Vernon Hills area.

SUBMIT YOUR INTEREST



## Help Spread the Word about 211!

We want to continue to grow awareness of 211 in Lake County to connect people with the information and resources they need. Our **211 toolkit** has a range of promotional materials to help spread the word about this essential service. You'll find printed materials such as rack cards, wallet cards, posters and table tents which are available upon request, as well as downloadable materials such as videos, flyers in multiple languages, social graphics and more.



## Supporter Spotlight

"We are delighted to support United Way of Lake County's efforts to assist local residents in need. Too often, people don't know where to turn for help. 211 is readily accessible and easy to use. We hope it will become a known resource for all residents whether they need immediate, short-term, or long-term help."

—Terri Olian, Executive Director  
Highland Park Community Foundation



## Our Community of 211 Donors

Thank you to our community partners and many individuals for their generous financial support to help us sustain 211 for Lake County. [View our list of funding partners here.](#)

## How can you help?

1. Share this email and encourage your network to [opt-in to 211 communications](#).
2. [Help sustain 211 with an online donation](#).
3. Follow United Way of Lake County on social media to receive timelier 211 updates.



Best regards,

**Deanna Olmem**

Manager, 211 and Safe & Stable Families