



Hello,

Welcome to the 58th edition of our 211 newsletter, where we share information on 211 services and benefits, funding updates, and opportunities for you to become an advocate for 211.



National Immunization Awareness Month

August is National Immunization Month and a time to raise awareness about the importance of immunizations in protecting people of all ages from preventable diseases. With school starting, it's also a time to check vaccination records to see if your kids are up to date and that they head back to school safer and healthier this year. Be sure to consult with your child's doctor or nurse about their vaccination needs. You can also learn about routine vaccines and view [immunization schedules by age](#) on the Centers for Disease Control and Prevention website. If you don't have a provider, the Lake County Health Department can help or you can find local vaccine resources by [clicking here](#).

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What's New on 'Charla con el 211'

Earlier this month, our 211 Ambassador Sara Martinez and radio host Jose Rodriguez spoke with Yadira Lazaro Marquina, Immunization Specialist with the Lake County Health Department and Community Health Center, about the importance of immunizations. The monthly talk show series is broadcast on TUDN Radio WKRS 1220-AM and is livestreamed on Facebook. In case you missed it, you can [watch the episode on Facebook here](#).

Next up: Tune in to 1220-AM on September 12 at 9:00 a.m. to learn about food assistance programs such as SNAP (Supplemental Nutrition Assistance Program, also known as Link or food stamps) and WIC (nutrition for Women, Infants and Children), as well as Medicaid, a federal and state program that helps you get access to critical health care and services. Belen Martinez Gomez, Public Health Assistant with the Lake County Health Department and Community Health Center, will be talking about federal and state-sponsored benefit programs to keep your family healthy, how to apply and answers to common questions. After the segment airs, the video recording will be available on our [Facebook page](#).

If you or someone you know is looking for information or access to food, health care or other resources, call 211 or text your zip code to 898-211 to speak with a caring, expert navigator who will guide you. 211 is free, confidential and available 24/7 with English and Spanish-speaking support and interpretation to more than 150 languages.



Help Increase Awareness of 211

Our [211 toolkit](#) has a range of print and downloadable promotional materials to help spread the word about 211 so that anyone who needs help gets connected to accurate information and available local resources. You'll find bilingual rack cards, wallet cards, posters, flyers in multiple languages, newsletter copy, videos, social graphics, logos, and more!

If your organization needs 211 training or promotional materials, or you'd like to invite us to a community event to increase awareness of 211, please contact Sara Martinez at Sara.Martinez@uwlakeco.org or (847) 775-1046.

Join us in continuing to raise awareness of this valuable resource available to everyone in our community. 211 is free, confidential, multilingual and available 24/7!



211 Advisory Council Meeting

The 211 Advisory Council met on August 9 for its quarterly meeting to review 211 program results from the previous quarter, including key metrics by goal, and trend information on 211 contacts and needs presented.

Tania Surane shared an agency spotlight on the Boys & Girls Club of Lake County. Kristi Long, Chair of 211 Illinois, provided an update on 211 statewide expansion efforts. Bobbi Zerfas, Program Director of Thresholds, provided the council with an overview of the Coordinated Entry System for Lake County. Bobbi is also the Chair of the System Coordination & Entry Committee for the Lake County Coalition for the Homeless. The presentation helped council members to better understand how individuals experiencing homelessness access services and shelter. The council also discussed the next steps on 211 marketing, community engagement and resource development.

Welcome to our newest advisory council members, Barbara Heischberg with University Center of Lake County, Edith Ruiz with ComEd an Exelon Company, and Tania Surane with Boys & Girls Club of Lake County. We look forward to their involvement. The council will reconvene on November 8.

Our Community of 211 Donors

Thank you to our community partners and many individuals for their generous financial support to help us sustain 211 for Lake County. [View our list of funding partners here.](#)

How can you help?

1. Share this email and encourage your network to [opt in to 211 communications](#).
2. [Help sustain 211 with an online donation](#).
3. Follow United Way of Lake County on social media to receive timelier 211 updates.



Best regards,

United Way of Lake County's 211 team

Welcome New Subscribers

A big welcome to our new subscribers this month!
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