

**Introducing 211** 



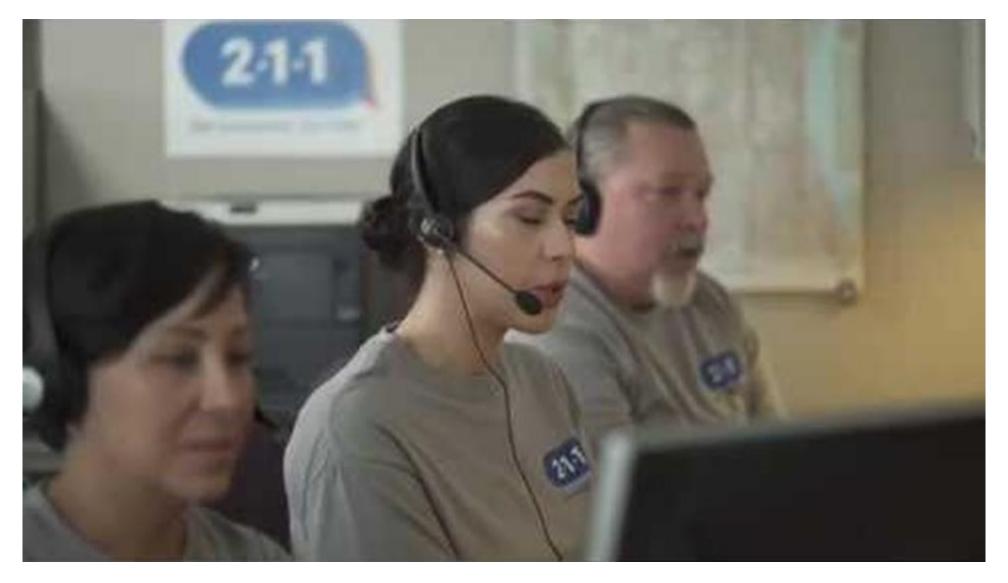




## "Get Connected. Get Help."







Watch this video







## **What is 211?**

- 211 is Lake County's free one-stop shop for help
  - Easy to remember information and referral helpline
  - Reduces time and frustration by acting as a central access point to the health and human services in Lake County
  - Speak to a live person in English or Spanish
  - Always open
  - Always confidential
  - Always free







## How it works

- Open to <u>everyone</u> in Lake County
- Completely free
- Staffed by accredited, trained navigators to guide callers in time of need
  - Access to over a thousand programs and services
- Multi-lingual: English and Spanish, plus interprets to 150+ languages
- Confidential
- Accessible 24/7/365





# GET CONNECTED. GET HELP. 211

## Purpose of 211









## Examples of how 211 can help

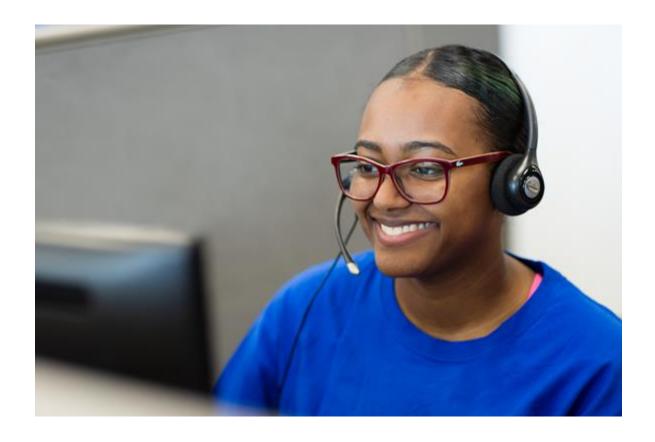
- Electricity was turned off because you couldn't pay the bill
- Grandmother can't live alone anymore
- My apartment building was sold and I need a new place to live
- My basement flooded and I need help getting rid of mold
- I need daycare for my baby
- I'm looking for volunteer opportunities
- My car broke down and I need to get to my job







## **Caller stories**









## **Connecting with 211**



Call 211 from any phone



Text your zip code to 898211



Visit 211LakeCounty.org





# GET CONNECTED. GET HELP. 211

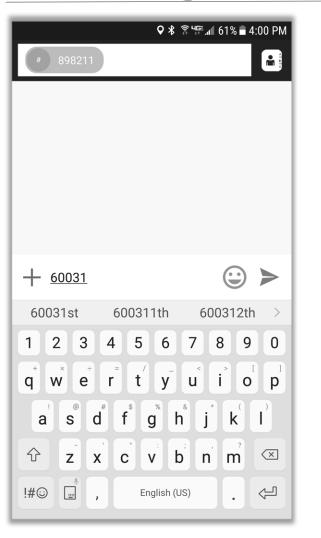
## **Texting with 211**

### STEP 1

Type only "898211" in the "To:" box

### STEP 2

Type only your **zip code** in the message area



#### STEP 3

Receive confirmation your message was received

#### STEP 4

Type your question in the message area









## 211LakeCounty.org website



Not sure where to turn? We are here for you.













## Real-time, searchable data



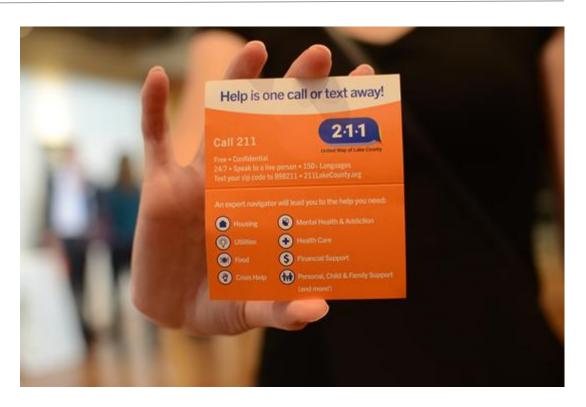






## Spread the word!

- Visit 211LakeCounty.org
  - 211 Toolkit:
    - Request printed materials: bilingual rack cards, wallet cards, posters
    - Download videos, presentation, flyers, logos, FAQs, etc.
    - View newsletters and news
- Recommend 211 to family, friends, neighbors, coworkers
- Share on social media
- Include in newsletters
- Talk about at meetings or events







## Questions?





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