## United Way of Lake County's 211 Logo Corral Guidelines

Organizations that partner with United Way of Lake County's 211 program can visually represent that partnership by placing their logo beside the 211 and UWLC logos in either horizontal or vertical corrals. Follow the examples below.

Download the 211 and UWLC logos by visiting <u>211LakeCounty.org</u>, go to the "Partners" drop-down and click "211 Toolkit". At the bottom of the page, you will find the logos.

Have questions about how to properly place your logo alongside the 211 and UWLC logos? Contact UWLC's Marketing department at <a href="mktuwlc@uwlakeco.org">mktuwlc@uwlakeco.org</a>.

## VISUAL REPRESENTATION

## **Horizontal**

YOUR LOGO HERE





## Vertical

YOUR LOGO HERE

2.1.1

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United Way of Lake County